



AI-Powered

DIGITAL MARKETING

PROGRAM

MARKET

Powered By:  ChatGPT  Midjourney  Meta Ads  Google Ads

Legacy of Excellence Since 1995 • Practical Agency Immersion • Placement-Driven Curriculum

Opportunities Are Growing. Skilled Professionals Are Not.

Every business is going digital.

But very few people can actually execute,
run campaigns, or deliver results.



10,000+

Digital Jobs
/ Month

₹30K–₹50K

Entry-Level Roles

90%+

Businesses
Going Digital

Most people learn concepts.
Very few can **actually execute**.

Execution-focused training makes the difference.

AI-Powered Skills. Agency-Style Execution.

Train like a digital
marketing agency.
Not like a classroom.



TYPICAL LEARNING



Watching tutorials



Learning concepts



No real execution

VS

YOUR TRAINING EXPERIENCE



Running live campaigns



Using AI tools daily



Solving real marketing problems



WORK ON
REAL PROJECTS



USE AI TOOLS



THINK LIKE A
MARKETER



**Run Ads
Independently**

Create, launch and optimize
campaigns with confidence.



**Build Client-Ready
Portfolio**

Work on live projects and build
proof of your skills.



**Handle Real
Campaigns**

From strategy to reporting,
experience the full cycle.



**Start Freelancing
or Get Hired**

Be job-ready or earn from your
skills as a freelancer.

How You Become a Digital Marketer

Not by theory. By execution.



1 Learn the Fundamentals

You start by understanding how digital marketing actually works – from customer psychology to platforms like Google and Meta.



2 Execute Real Campaigns

You don't just watch – you run ads, create campaigns, and generate real leads.



3 Build Traffic & Content

You learn how to create content, rank on Google, and build organic growth systems.

Earn

Freelance / Job



4 Start Earning

Work on freelance projects, client campaigns, or step into job roles with real experience.

From Learning to Earning – Step by Step.

What You Will Master in 6 Months

A complete digital marketing skillset built for real-world execution



Performance Marketing

Run high-converting ad campaigns across platforms

- Google Ads & Meta Ads
- Campaign setup, targeting & budgeting
- Lead generation & scaling strategies



Content & Social Media

Build brand presence and audience engagement

- Instagram growth & content strategy
- Reels, creatives & copywriting
- Content planning & execution



SEO & Organic Growth

Drive consistent traffic without paid ads

- Keyword research & search intent
- On-page SEO & ranking strategies
- Website optimization



Website & Funnels

WordPress & Shopify

- Landing pages & funnels
- Conversion-focused design



You don't just learn tools. You learn how to use them to **generate results.**

Learn by Doing | Work on Real Campaigns | Build Income Skills

You Don't Just Learn. You Become Job-Ready.

From skills to income — step into the real world with confidence.



Analytics & Tracking

Understand performance and optimize campaigns

- Google Analytics & tracking setup
- Conversion tracking
- Microsoft Clarity insights



Freelancing & Client Work

Turn your skills into real income opportunities

- Client acquisition & pitching
- Portfolio building
- Pricing & service delivery

Build Portfolio | Get Clients | Start Earning

**From Classroom to Career.
From Learning to Earning.**

Start earning with real skills, not just certificates.



₹30K-₹50K/month Roles | Freelancing Income | Client Projects

Start earning with **real skills**, not just certificates

Master Digital Marketing With AI

Work faster. Smarter. Stay ahead of 99% marketers.

Learn **AI** Tools.

But More Importantly – **Learn When to Use Them.**



INDUSTRY TOOLS YOU'LL MASTER

Performance

- Google Ads
- Meta Ads

SEO

- Ahrefs
- SEMrush

Tracking

- Google Analytics
- Microsoft Clarity

Website

- WordPress
- Shopify

Smarter Execution | Faster Results | Higher Income Potential

TRANSFORMATION STORY

From Graduate to Earning Digital Marketer

SHIVANI, 21

Recent Graduate | Delhi

₹32,000/month Job Salary

+ ₹15,000/month
Freelancing Income

- ✓ Working on real client projects
 - ✓ Running campaigns independently
 - ✓ Building portfolio
-
- ✓ Working on real client projects
 - ✓ Running campaigns independently
 - ✓ Building portfolio

*Real skills. Real projects.
Real transformation.*

This Isn't Training. This Is Transformation.

From classroom training to **real-world results** —
see exactly how we turn potential into performance.

Live Classroom Experience



Real Campaigns

Hands-on projects,
not just theory.



Expert Mentors

Industry pros guiding
every step.



Practical Execution

Learn by doing,
earn through doing.



You don't just attend classes.
You **transform here.**

Life at DSSD

Where learning turns into real confidence.



Live Classroom Sessions

Learn directly from mentors, not recorded videos



Hands-on Execution

Work on real campaigns, tools & projects



Peer Learning Environment

Grow with like-minded, career-focused students



Industry & Academic Outreach

Empowering students across colleges through real digital marketing exposure.

Institutions Where We Conduct Sessions

 Kirori Mal College – DU

 Saheed Sukhdev College – DU

 MAIMS – IPU

 Tecnia – IPU

 Sirifort College – IPU

 JIMS Rohini – IPU

 Sirifort College – IPU

 Master's Union

Career Awareness Sessions | Workshops | Industry Readiness Programs



Our Impact

-  **7+** Training Centers Across Delhi
-  **25+** Colleges & Institutions Engaged
-  **3500+** Students Trained Every Year
-  **100+** Career Sessions Conducted

Learning that connects classrooms with real industry exposure.

STUDENT SUCCESS STORIES

Real Students. Real Careers.
Real Transformation.

From classroom learning to
real income & career growth.

with **DSSD**



“



ASHMIT VERMA
Performance Marketer



₹35,000 /month
+ Freelance Projects

Worked on real ad campaigns
for multiple brands.

“



PRIYA SHARMA
Social Media Manager



Managing brand pages
& content for real clients.

Built her portfolio and started
client-based work.

“



RAHUL MEHTA
SEO Executive



Ranking websites on Google
& handling real business
projects.

From learning SEO to working
on live campaigns.

CAREER ROLES Many Paths. Endless Possibilities.



Performance
Marketer



SEO
Executive



Social Media
Manager



Media Buyer



Freelancer

COMPANIES OUR STUDENTS WORK WITH



And many more across startups, agencies & growing businesses.

Join **3500+** Students
Who Took Action
Start Your Digital Career Today

#Learn #Build #Grow

DIGITAL MARKETING CAREER **GROWTH**

How your skills turn into income
& real opportunities



In-Demand
Skills



Real
Projects



Unlimited
Opportunities

+ ₹10K–₹50K / Month
Freelancing Income



DIGITAL
MARKETING
EXECUTIVE

₹15K – ₹30K

- ✓ Social Media Basics
- ✓ Content Creation
- ✓ Ad Fundamentals



PERFORMANCE
MARKETER /
SEO EXECUTIVE

₹30K – ₹60K

- ✓ Google Ads
- ✓ Meta Ads
- ✓ SEO Optimization



SENIOR
MARKETER /
MEDIA BUYER

₹60K – ₹1L+

- ✓ Campaign Scaling
- ✓ Funnels & Strategy
- ✓ Analytics & Optimization



FREELANCER /
CONSULTANT /
AGENCY OWNER

₹1L – ₹3L+

- ✓ Client Acquisition
- ✓ High-Ticket Services
- ✓ Multiple Income Streams



Grow Your **Skills**. Grow Your **Income**. Create Your **Freedom**.



Real Campaigns



Industry Projects



Income Growth



Career Success

RATED & TRUSTED BY THOUSANDS OF STUDENTS

4,000+ Verified Reviews Across Google & Justdial

One of the highest-rated digital marketing institutes in Delhi.

+ ₹10K – ₹50K
Freelancing income



Nancy



Expert mentors & practical learning make DSSD the best decision I've made. Career transforming!



Arya



The best institute to launch your digital career. Classes are engaging and hands-on!



Cheshta



Real campaigns and practical knowledge. My skills skyrocketed.



Paras



After DSSD, my CV gained serious value. Incredible strategies and SEO tips!



Priya



Hands-on projects boosted my confidence. Truly exceptional digital marketing training.



Tannu



Hands-on projects boosted my confidence. Truly exceptional digital marketing training.



Paras



Unmatched learning and a fantastic support Team. Perfect for starting in marketing!



Rahul



Unmatched learning and a fantastic support Team. Perfect for starting in marketing!

What Our Students Say About Us



Scan to View



2500+ Reviews



2500+ Reviews on Google

2500+ Reviews on Google



Scan to View



1500+ Reviews



1500+ Reviews on Justdial

1500+ Reviews on Justdial

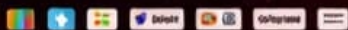
BUILD A CAREER IN DIGITAL MARKETING

Industry-aligned training with globally
recognized certifications.

Global Certifications You Can Earn

 **Google**
Certifications

Google Ads Certification



Google Analytics

 **Meta**
Certifications

Meta Certified
Digital Marketing Associate

Meta Ads & Media Buying

 **HubSpot**
Certifications

SEO Fundamentals

Technical SEO

SEMrush Certification

Industry-recognized certifications that validate your real skills.



NASSCOM
FOUNDATION



futureskills
— prime
A MeitY - NASSCOM Digital Skilling Initiative

Our Training Centers Across Delhi NCR

Rohini Sec 3

Rohini Sec 7

Pitampura

Tagore Garden

Moti Nagar

Nangloi

Green Park

77+ Training Centers Delhi NCR

3500+ Students Trained

100+ Workshops

25+ Colleges Engaged

The Future Belongs to Digital Professionals.

Start your journey with DSSD today.

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Scan to Get Started